

Energetix Inc.
50 Methodist Hill Drive, Ste. 1500
Rochester, NY 14623
Phone: 585.487.3600

NYSEG Solutions Inc.
31 Lewis St., Ste. 401
Binghamton, NY 13901
Phone: 1.800.567.6520

For details, contact:
Sharon Burns
Phone: 585.487.3633
marketing@theenergynetwork.com

For Immediate Release

ENERGETIX & NYSEG SOLUTIONS ANNOUNCE ELECTRICITY FIXED PRICES FOR 2010 – The Leading New York State Energy Suppliers Kick-off their No Choice is the Wrong Choice Campaign

ROCHESTER and BINGHAMTON, NY – November 30, 2009 – Energetix Inc. and NYSEG Solutions Inc. are pleased to announce their continued commitment to electricity fixed pricing. In recent announcements, RG&E and NYSEG have both announced the end of the Voice Your Choice Program and will discontinue offering Fixed Pricing beginning 2010.

The Utilities will continue to provide fixed rate delivery service along with a variable rate transition charge. The customer can choose the Utility's variable rate supply or pick one of the many supply options available from Energy Services Companies (ESCO's) such as Energetix and NYSEG Solutions.

Approximately 160,000 NYSEG and RG&E customers, who have enjoyed the stability and security of fixed electricity prices during the Voice Your Choice program, must now look elsewhere if they want to continue with a fixed price option. Energetix and NYSEG Solutions offer fixed rate electricity plans for 6 month, 12 month, and 16 month terms, in addition to their Market and Blended Price Plans. Both companies also provide Fixed, Market and Blended Price Plans for natural gas.

“Given the uncertainty of our current economy, we understand that a significant segment of the population seeks price stability, which is why we have expanded the term options of our Fixed Price Plans.” stated Carl A. Taylor, CEO of Energetix and NYSEG Solutions. “We look forward to becoming the local fixed price provider of choice for this customer base.”

Thus the reason behind the Campaign slogan, “No Choice is the Wrong Choice - Your Local Fixed Rate Option.” Energetix and NYSEG Solutions are prepared to serve the majority of these customers and will offer a \$25.00 incentive per household for each new residential customer.

For more information regarding energy price plans visit www.energetix.net or www.nysegsolutions.com.

About Energetix and NYSEG Solutions

Both Energetix and NYSEG Solutions were founded in 1998 and are headquartered in Rochester and Binghamton, NY respectively. The companies supply electricity, green (renewable) energy, natural gas, and energy related products and services to over 240,000 customers throughout New York State. For more information visit: www.energetix.net or www.nysegsolutions.com.

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