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For Immediate Release

Energetix/NYSEG Solutions Launch Product That Pays Customers to Help New York State Reduce Electric Usage

ROCHESTER and BINGHAMTON, NY – May 7, 2009 – Through a relationship with the New York State operator of the wholesale electric grid, Energetix and NYSEG Solutions are pleased to provide commercial, municipal and industrial customers with an opportunity to both save costs and make money with their existing facilities energy use. The **\$MONEY MAKERS** program allows customers to shed electric use when requested to do so by the New York State Independent System Operator (NYISO). When customers comply and reduce their consumption, they are compensated for their efforts.

The **\$MONEY MAKERS** program involves having our experienced staff assist customers with analyzing and identifying on-site opportunities to reduce electricity usage during periods when the electric grid becomes stressed. This valuable program helps ensure a reliable electric supply and avoids blackout and/or brownout situations. The customer is rewarded for their assistance in alleviating power interruptions with **monthly cash payments**. For additional information, please go to www.energetix.net or www.nysegsolutions.com and click on the Energy Services button at the \$Money Maker\$ - Load Shed Program tab to access specific program attributes.

About Energetix / NYSEG Solutions

Energetix and NYSEG Solutions, subsidiaries of Energy East Corporation, were founded in 1998 and are headquartered in Rochester and Binghamton, NY. The companies supply natural gas, electricity, green (renewable) energy and energy related products and services to all customer classes from residential to commercial/industrial customers throughout New York State. For more information visit us at: www.energetix.net or www.nysegsolutions.com.